Career Impact Workshop

How to (actually) get a job that makes a difference

Finding an impactful job can feel overwhelming—especially when the hiring process seems messy and unpredictable. This free online workshop cuts through the confusion with practical, research-backed strategies for landing high-impact roles.

Based on our <u>How to Get a Job Guide</u>, this session focuses on the concrete steps you can take to identify opportunities, craft compelling applications, and navigate the job search process effectively. You'll learn how to think strategically about your search, build authentic professional relationships, and position yourself as a strong candidate—all while staying oriented toward making a meaningful difference.

The workshop combines expert insights with hands-on exercises, real examples, and step-by-step guidance drawn from research and experience helping hundreds of people transition into impactful careers.

Who this is for

This workshop is for people who are actively searching for high-impact jobs and already have a sense of what kinds of roles they're aiming for. This includes early-career and mid-career professionals, as well as those already familiar with analytical approaches to impact.

Workshop structure

This online workshop will run for approximately 90 minutes and will include:

- Strategic foundations: How to develop testable career hypotheses, expand your search beyond traditional job titles, and think like a hiring manager
- Networking that works: Authentic relationship-building techniques, informational interviewing, and creating "targeted serendipity"
- Application excellence: Writing standout resumes and cover letters, using the application matrix to prioritize opportunities, and addressing common concerns
- Interactive exercises: Hands-on practice with networking scripts, career hypothesis development, and application strategy
- Mindset shifts: Reframing rejection, diagnosing search blocks, and maintaining momentum throughout your search

Throughout the session, participants will have opportunities to practice techniques, discuss challenges with peers, and receive feedback on their approaches.

About us

We're <u>Probably Good</u>, a nonprofit organization dedicated to helping people build careers that are good for them and good for the world. We share expert-backed research and resources for free to empower people to make a real difference as they navigate tough career decisions.

No cost

The workshop is **completely free** for the participants and host organization. We're a nonprofit, so we don't charge for any of our services. Our only goal is to empower others to achieve a positive impact.

Get in touch

Want to book a workshop or ask any questions? We'd love to hear from you! You can use our <u>contact form</u>, or write to us at <u>workshops@probablygood.org</u>